

Content Creator

Description

We are seeking a creative and detail-oriented Content Creator to join our team. The ideal candidate will be responsible for producing engaging, high-quality content across various digital platforms to enhance brand visibility and drive audience engagement.

Responsibilities

- Develop, write, and edit content for social media, blogs, websites, newsletters, LinkedIn, and other digital platforms.
- Create visually appealing multimedia content, including images, videos, and infographics, to complement written materials.
- Collaborate with the marketing and design teams to ensure content aligns with brand guidelines and campaign objectives.
- Conduct research on industry-related topics to generate fresh, relevant content ideas.
- Optimize content for SEO and monitor performance metrics to improve engagement and reach.
- Stay up to date with content trends, social media algorithms, and emerging platforms.
- Manage content calendars and ensure timely delivery of content.
- Execute other duties within the team in line with operational needs.

Qualifications

- Bachelor's degree in Communications, Marketing, or any related field.
- 1–2 years of experience in content creation, social media management, or digital marketing.
- Strong writing, editing, and storytelling skills with excellent attention to detail.
- Proficiency in content creation tools (e.g., Canva, Adobe Creative Suite) and social media platforms.
- Basic understanding of SEO principles and analytics tools.

Job Benefits

- Attractive and Competitive salary
- Performance Bonus
- Transportation (Staff bus)
- Paid Vacation

Hiring organization

Tenece Holdings Limited

Employment Type

Full-time

Job Location

Lagos, Nigeria

Date posted

January 21, 2026

